

### 31.—Retail Merchandise Trade—Total Sales and Indexes of Sales by Groups and Provinces, 1930-33.

Group or Province.	Totals of Sales.				Indexes of Retail Sales. (1930=100.)			
	1930.	(Estimated.)			1930.	1931.	1932.	1933.
		1931.	1932.	1933.				
	\$	\$	\$	\$				
Food group.....	615,476,100	534,423,000	460,570,000	431,165,000	100.0	86.8	74.8	70.1
Country general stores.	228,803,800	185,400,000	158,635,000	151,233,000	100.0	81.0	69.3	66.1
General merchandise group.....	451,542,500	400,948,000	330,601,000	313,258,000	100.0	88.8	73.2	69.4
Automotive group.....	381,959,300	298,040,000	235,252,000	218,484,000	100.0	78.0	61.6	57.2
Apparel group.....	219,968,600	189,230,000	155,929,000	147,085,000	100.0	86.0	70.9	66.9
Building materials group.....	162,237,100	128,991,000	95,855,000	82,797,000	100.0	79.5	59.1	51.0
Furniture and household group.....	101,665,900	82,247,000	58,856,000	50,634,000	100.0	80.9	57.9	49.8
Restaurants, cafeterias and eating places.....	75,977,100	62,040,000	47,673,000	41,666,000	100.0	81.7	62.7	54.8
Other retail stores.....	517,939,500	444,413,000	373,848,000	340,562,000	100.0	85.8	72.2	65.8
<b>Canada, Totals...</b>	<b>2,755,569,900</b>	<b>2,325,732,000</b>	<b>1,917,219,000</b>	<b>1,776,884,000</b>	<b>100.0</b>	<b>84.4</b>	<b>69.6</b>	<b>64.5</b>
Prince Edward Island.	13,773,700	11,466,000	9,141,000	8,742,000	100.0	83.2	66.4	63.5
Nova Scotia.....	99,519,900	90,187,000	74,966,000	69,349,000	100.0	90.6	75.3	69.7
New Brunswick.....	84,371,900	71,692,000	56,992,000	52,445,000	100.0	85.0	67.5	62.2
Quebec.....	651,138,500	562,395,000	464,963,000	421,141,000	100.0	86.4	71.4	64.7
Ontario.....	1,099,990,200	951,288,000	786,859,000	737,000,000	100.0	86.5	71.5	67.0
Manitoba.....	189,243,900	154,690,000	131,415,000	120,322,000	100.0	81.7	69.4	63.6
Saskatchewan.....	189,181,100	137,792,000	112,929,000	104,123,000	100.0	72.8	59.7	55.0
Alberta.....	176,537,100	136,505,000	115,578,000	108,277,000	100.0	77.3	65.5	61.3
British Columbia.....	248,597,500	206,807,000	162,179,000	153,719,000	100.0	83.2	65.2	61.8
Yukon and Northwest Territories.....	3,216,100	2,910,000	2,197,000	1,766,000	100.0	90.5	68.3	54.9

#### Subsection 1.—Wholesale and Other Bulk or Non-Retail Merchandising, 1930.

The wholesale field, as defined for the purposes of the census, embraces many types of establishments other than those generally classed as wholesale houses. Thus, under this heading of bulk merchandising, will be found not only the conventional types of wholesalers selling to retailers but also other establishments engaged in handling or arranging for the sale of commodities, or the transfer of rights, etc., on a non-retail basis, whether for domestic or foreign trade. In the tables presented below will be found the salient features of the operations of such classes as importers, exporters, commission merchants, brokers, etc., as well as the business of wholesale merchants. It should also be noted that the business of such establishments as bulk tank stations and manufacturers' sales branches is not included with that of the wholesale merchants, although a considerable part of the trade of these establishments is done with retailers.

There were 13,140 wholesale and other bulk or non-retail merchandising establishments in Canada in 1930. The total net sales for these establishments were \$3,325,210,300. This trade was concentrated, to a marked degree, in certain well-defined trading areas. Of the above total sales 30.49 p.c. were made by establishments in Ontario, 27.21 p.c. by those in Quebec, and 20.12 p.c. by those in Mani-